

Yoojin Cho

Storyteller, Writer, Reporter, Content Producer
Communications Professional

EXPERIENCE

Travis County, Austin, TX — *Public Information Specialist*

Aug 2020 - Present

Serve as Travis County's go-to source of information. Write and distribute press releases, manage the County's official social media accounts, and create and distribute informative and engaging multimedia content. Share accurate and timely information with residents, businesses, and local media. Handle crisis communication.

KXAN News, Austin, TX — *Multimedia Journalist*

Jan 2018 - Aug 2020

One-woman-band reporter covering business, development, city hall, and breaking news. Pitched several story ideas every day and managed multiple projects. Researched and gathered data. Wrote, produced, and edited in-depth video reports and published web content. Shared breaking updates as they developed. Delivered live reports. Supervised interns.

Spectrum News, Charlotte, NC — *Multimedia Journalist*

March 2015 - January 2018

Live reporter for morning newscasts. Gathered compelling interviews and video. Collaborated with photographers and digital content producers to produce and publish visually compelling, accurate, and informative stories. Participated in extended, wall-to-wall live coverage of major breaking news events.

WWLP, Springfield, MA — *Reporter*

January 2012 - February 2015

Reporter for 5, 5:30, 6 and 11 p.m. newscasts. Developed and pitched multiple story ideas daily. Gathered information and data and wrote and edited packages and web stories.

Martha's Vineyard Times, Vineyard Haven, MA — *Web Coordinator*

June 2011 - December 2011

Oversaw and grew the newspaper's online presence. Managed the MV Times' website and social media accounts. Features writer and columnist.

SKILLS

Visual storytelling.

Writing and copy editing..

Video editing.

Project management.

Public speaking.

Content creation and strategic planning.

Social media management.

Research and data management.

Teamwork and team leadership.

Time management.

PROFESSIONAL DEVELOPMENT

Society of Professional Journalists. Attended the 2019 Excellence in Journalism conference and CNBC Business Producing Workshop.

Investigative Reporters & Editors. Total Newsroom Training in 2019. Data Journalism Bootcamp in 2020.

REFERENCES

Available upon request.

Boston University, Boston, MA — *Student Admissions Representative and BU BUILD Lead Tutor*

January 2009 - May 2011

Led campus tours for prospective students and families. Spoke and presented at admissions events. For the BU Initiative for Literacy Development program, supervised tutors, coordinated transportation and schedules, and taught 1st and 2nd graders reading and writing.

EDUCATION

Boston University, Boston, MA — *B.S. Broadcast Journalism and B.A. International Relations*

September 2007 - May 2011

BU Collaborative Dual Degree Program. Cum Laude. 3.47 GPA

Texas State University, San Marcos, TX — *M.A. Mass Communication*

August 2020 - Present

The Graduate College Scholarship recipient 2020–2021.